

Second Half '09 Dates Available to Participate in Applied Research Corporation's "Influential Presentation" Public Workshops

-Program Trains Business Leaders to Effectively Engage Stakeholders in Challenging Economic Times -

METUCHEN, N.J. (June 24, 2009) - With leadership credibility taking on critical importance in the current business downturn and stakeholders looking to CEOs and senior executive teams for guidance in navigating through the financial crisis, organizations still have numerous opportunities in 2009 to participate in the "[Influential Presentation](#)" Public Workshops training program. Influential Presentation was developed by [Applied Research Corporation](#), a leadership development consulting firm that specializes in leveraging human capital through accurate predictive assessment, insightful coaching, effective training and proven talent management strategies.

The Public Workshops, delivered in highly interactive one-day onsite classroom settings, help successful leaders - as well as leaders in training - drive organizational success by teaching them how to develop and deliver informal and formal presentations - from the water cooler to the boardroom - that can inspire and gain commitment.

During the workshops, executives are taught how to deliver meeting room presentations in response to a case study challenge as well as prepare original presentations on topics of their choice. Presentations are videotaped and critiqued and executives develop plans for improving upon their presentation techniques.

Remaining workshops are scheduled for the following dates: July 24, August 17, September 14, October 19, November 6, and December 4. All workshops on these dates will be held at Applied Research Corporation's conference facility located in Metuchen, New Jersey and are scheduled from 8:30 a.m. to 5:30 p.m.; however, private on-site corporate workshops and one-on-one coaching are also available. The cost per participant is \$795.00 for a one day workshop and \$1,195.00 for the one and a half day workshop, inclusive of all materials including the participant workbook, a CD with presentation strategy worksheets and outlines, and a Certificate of Completion.

Organizations interested in scheduling a workshop can contact Marybeth Shanley at Applied Research Corporation by emailing mshanley@arclead.com or calling 732-549-8891.

About Applied Research Corporation

Applied Research Corporation is a leadership development consulting company specializing in leveraging human capital through accurate predictive assessment, insightful coaching, effective training and proven talent management strategies. Our clients range from mid-size to global organizations that understand the business value of accelerating the development of key talent. Applied Research Corporation offers the experience and the capacity to support their needs on a worldwide basis. For more information, please visit www.arclead.com or e-mail sales@arclead.com.

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